

# The Sun

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THE DAILY SUN, published every morning except Monday, delivered by carrier in the city, or mailed to any part of the United States, postage free, for \$1 a year; \$2.50 six months; \$1.25 three months; or 60 cents for five weeks—strictly in advance.

Reading notices in local column 10 cents a line for first insertion, and 5 cents for each additional insertion.  
Rates for display advertising made known on application.

The Twice-a-Week Sun is an eight-page, forty-column paper, published every Monday and Thursday, and contains all the news of the week, local, state and general, and will be mailed, postage free, to any part of the United States or Canada, for \$1.00 a year—in advance.

All advertising bills become due after first appearance of advertisement, unless otherwise stipulated in contract. Parties not known to us will be required to pay for advertising in advance. Address, THE DAILY SUN, GAINESVILLE, FLA.

## ADVANCING.

The city of Gainesville is unusually free from the presence of tramps and idlers that are infesting other portions of the State, and this is owing to the demand for labor of all kinds. Carpenters and all classes of workmen are kept busy on the numerous new residences and buildings that are being erected, and the only time they are idle is when they may be detained on account of the non-arrival of material.

In all parts of the city the noise of the hammer is heard. New buildings are being rushed to completion, old buildings are being overhauled and improved, the painter is putting on the finishing touches, and Gainesville is increasing in beauty and population in a way that is a credit to the enterprising citizens. We are certainly advancing.

The pardoning board should be, if it performed its duty well, of valuable aid to the Governor and relieve him of the work of investigating into the merits of the applications for pardons, and reporting the facts to him. But such boards are too often an organization to which influential men may appeal in behalf of certain convicts with a fine prospect of success, and political pull may be utilized to induce it to use clemency. A measure to make the trial judge, the prosecuting attorney and the jury that tried the offender the advisory body, and the conduct of the prisoner after conviction be taken into consideration, would give no chance for the exertion of any undue influence, and clemency then, perhaps, would be exercised as often as necessary.

The Tourist and Homeseeker is the latest seeker of favors from the public. It is a monthly publication, and will be found of interest to those seeking health, homes and happiness in Florida. Well printed, well patronized by advertisers, containing much useful information. Send 10 cents and get this 16-page publication for a year. Address Tourist and Homeseeker, Jacksonville, Fla.

The question which is causing some comment at present is: "Who will be Judge Swayne's successor if he is convicted?" But this need not worry anyone very much. There will be plenty of loyal Republicans to fill the place, and no doubt a dozen or more have been found already that his shoes fit exactly. The other extremity does not cut much of a figure.

Loadholtz, the Jacksonville man who shot a woman with a concealed weapon he carried, was set free because he shot in self-defense. The man who walked from Silver Springs to Ocala and shot reptiles on the way with a concealed weapon he carried, was fined \$50, and himself and wife locked in jail.

Gen. Lew Wallace, former minister to Turkey, a soldier of the Mexican and Civil wars, died at Crawfordsville, Ind., Wednesday. He was the author of "Ben Hur," a work which brought him fame over the entire civilized world.

Atlanta has got the State fair away from Macon, but the latter city will have a fair just the same and offer big premiums.

## POINTS TO ADVERTISERS.

Judicious advertising has been the foundation stone of many fortunes, says a man who speaks from experience. Injudicious advertising is a waste of money. Some persons know how to advertise so as to get the full worth of their money; others spend more money but get no apparent returns.

How to advertise, what to advertise and when to advertise; these are the three questions that present themselves to the business man, which, if answered correctly, will bring him undoubted success.

There are many ways of advertising and the novice in the business finds himself perplexed as to which to adopt. But let him consult anyone who has made a fortune through advertising, and in 99 out of 100 cases he will learn that the medium of success was the newspaper or magazine.

Anyone of a thousand devices may serve to catch the eye and rivet the attention for an instant, but the newspaper and magazine advertisements are read and pondered over and remembered, and when the reader wants any particular article he goes to the place where it is advertised to be on sale.

The time to advertise is all the time: an advertisement is never idle; it is sending trade to you while you are asleep, or while you are away on a vacation. The best time to advertise is when business is getting a little dull, when customers are few and hard to please. Then it is time to stir up business and force it to come your way.

The man who stops advertising because trade is dull is like the man who neglects to mend a leaky roof in dry weather because it doesn't leak then.

## INDUCING IMMIGRANTS.

Many papers throughout the State are publishing long articles in regard to inducing foreign immigrants to locate in Florida, and there seems to be much stress laid on the encouragement of Italians to the Land of Flowers. While the Italians come from a warm climate, there are hundreds of them located in the Northern States, where they seem to prefer to remain. Colonies of them can be found along the Northern shores of the Great Lakes, where they are engaged in farming.

In the North are also to be found Danes, Swedes, Norwegians, Finns and Germans. Of these there is little choice in regard to their making good citizens and their thriftiness. They are quiet, law-abiding, and industrious, and come to this country with a view of making it their home.

Another point in their favor is the respect they have for American institutions, and at all times they have been found most loyal to the laws of the land and become thoroughly American in their ways.

Many Danes and Swedes have gone into the dense forests of the North, and by hard labor transformed the unbroken wilderness into the most beautiful farms to be found anywhere in the land. They employ the latest farm implements in their work, take a pride in their personal appearance and make a class of citizens that are a credit to any State.

The work of the evangelist, Evan Roberts, in Wales, is creating a great furor, and it is said that the singing of Miss Annie Davies, a girl of 18 years, is materially aiding the work along.

Miss Susan B. Anthony is 85 years old; but it don't seem possible that she is only that old.

The man behind the ad. is the one that does the business.

There is more catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven catarrh to be a constitutional disease and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally in doses from ten drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.

Address: F. J. CHENEY & Co., Toledo, Ohio.  
Sold by all druggists, 75 cts.  
Take Hall's Family Pills for constipation.

## Rear-Admiral Hichborn Praises Pe-ru-na.



REAR-ADMIRAL HICHBORN.

### ADMIRAL'S WORDS CARRY WEIGHT.

REAR-ADMIRAL HICHBORN is one of the best known admirals of our navy.

His statement concerning Peruna will have much weight as it goes out into the world.

What he says is echoed by many other naval officers of high standing.

### WHAT THE ADMIRAL SAYS.

Philip Hichborn, Rear-Admiral United States Navy, writes from Washington, D. C., as follows:

"After the use of Peruna for a short period, I can now cheerfully recommend your valuable remedy to any one who is in need of an invigorating tonic."—Philip Hichborn.

### AN EVERPRESENT FOE.

The soldier and the sailor are especially subject to catarrh in some form or phase.

Exposed as they are to constant changes, subject as they are to various vicissitudes, and all kinds of climate, wet and dry, night and day, they find catarrh to be their most insidious and everpresent foe.

In the barracks and on the field, Peruna is equally efficacious.

Taken in time, it will absolutely prevent catching cold.

### PE-RU-NA AN ABSOLUTE SPECIFIC.

After a cold has become established, Peruna will break it up quicker than any other remedy known to man.

Even after a cold has become settled in some organ of the body Peruna can be relied upon to promptly dispel it. Peruna will cure catarrh, whether acute or chronic, but a few doses taken in the first stages of the disease will be more effective than when the disease has become chronic.

If you suffer from catarrh in any form, do not neglect it. Take Peruna at once. Delays in such matters are dangerous.

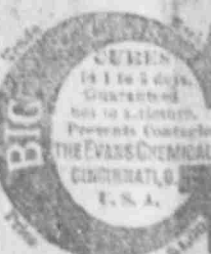
Before Johan Hoch gets through telling about his matrimonial alliances, we'll wager a hatpin that there will be about 25 or 30 silly females that will wish they hadn't had him arrested.

## WHITE'S Cream Vermifuge



THE GUARANTEED  
**WORM  
REMEDY**

THE CHILDREN'S FAVORITE TONIC.  
BEWARE OF IMITATIONS.  
THE GENUINE PREPARED ONLY BY  
**Ballard-Snow Liniment Co.**  
ST. LOUIS, MO.  
For Sale by W. M. Johnson.



**MEN AND WOMEN.**  
Use Big 43 for menstrual discharges, inflammations, irritations or ulcerations of mucous membranes. Painless, and not satiating or poisonous.  
Sold by Druggists, or sent in plain wrapper, by express, prepaid, for \$1.00, or 3 bottles \$2.75. Circular sent on request.

## PATENTS

PROCESSED AND DEFENDED. Send model, drawing or process for expert advice and free report. Free advice, how to obtain patents, trade marks, copyrights, etc., IN ALL COUNTRIES.  
Business direct with Washington office time, money and effort the patent.  
Patent and Infringement Practice Exclusively.  
Write or come to us at  
523 Ninth Street, opp. United States Patent Office, WASHINGTON, D. C.

## CASNOW & Co.

Advertise in The Sun.



### RECOMMENDS PE-RU-NA.

"I am convinced of Peruna's curative qualities and I unhesitatingly recommend it to all persons suffering from catarrh."—Commodore Somerville Nicholson.

### FROM HIS OWN EXPERIENCE.

"The use of your Peruna as a remedy and cure for catarrh by many of my friends who have been benefited by the same, as well as my own experience as to its efficacy and good tonic properties, causes me to recommend it to all persons."—Ex-Lieut. U. S. Navy, James M. Morgan.

### PE-RU-NA CURES THROAT CATARRH.

"I can cheerfully recommend your remedy, Peruna, to my friends and other sufferers as one of the best remedies I have ever tried for catarrhal troubles of the throat and kindred diseases. I also consider Peruna a grand tonic."—Admiral James A. Greer.

### FOR COUGHS AND COLDS.

"I have used your Peruna with satisfaction and can cheerfully recommend the remedy as an effective remedy for coughs and colds."—Rear-Admiral J. A. Howell.

### USED PE-RU-NA IN HIS FAMILY.

"I have used Peruna in my family with the most flattering results.

"I can recommend your valuable remedy as a most efficient remedy for coughs, colds and catarrh."—Col. U. S. Marine Corps, C. J. Porter.

No remedy ever yet devised has received such unstinted eulogy from so many renowned statesmen and military men as Peruna.

We have on file thousands of testimonials like those given above. We can give our readers only a glimpse of the vast array of endorsements Dr. Hartman is receiving.

## THE EVERETT HOTEL, 235 W. Bay St., JACKSONVILLE, FLORIDA.

Centrally located, thoroughly repaired and renovated. Newly furnished. European Plan.

H. MASON, Proprietor

## SEABOARD

Air Line Railway

... FOR ...

Savannah, Columbia, Camden, Southern Pines, Raleigh, Richmond, Washington, Baltimore, Philadelphia, New York.

Three Elegant Trains Daily.

**Seaboard Florida Limited.**  
**Seaboard Express.**  
**Seaboard Mail.**

## MODERN PULLMAN EQUIPMENT

The SEABOARD FLORIDA LIMITED is a solid vestibuled train, composed exclusively of new Pullman equipment—Dining Car, Double Drawing-Room Sleepers, Stateroom and Observation Cars—operating between St. Augustine and Jacksonville to New York, via Washington, leaving St. Augustine 12:10 p. m. and Jacksonville 1:30 daily except Sundays.

Only Line Operating

Daily Through Pullman Sleepers from Jacksonville to New Orleans

For full information and sleeper reservations call on any agent Seaboard or write  
A. O. MacDONELL, Asst. General Passenger Agent, JACKSONVILLE, FLORIDA.  
S. C. BOYLSTON, Jr., Passenger Agent,